## **Duncan Mowatt**

## Design Manager & Product Designer

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As a seasoned Design Manager and Product Designer, I'm passionate about leveraging technology to tackle intricate business challenges, driving tangible value and outcomes for organizations of all scales. As a Design Manager, I bringing a strategic vision and hands-on approach to design leadership supported by a track record of guiding and nurturing high-performing teams that consistently surpass benchmarks. As a Product Designer, my expertise lies in user-centric design principles, strategic ideation, and seamless cross-functional cooperation, enabling me to craft intuitive, impactful user experiences that align with overarching business objectives and yield measurable results.

**Work Experience** 

## CommentSold

Design Manager & Principle Product Designer www.commentsold.com May 2021 — May 2024 • Seattle, WA

- Managed an international team of five designers across multiple locations (USA, India, China), fostering
  collaboration and ensuring alignment with business objectives and team productivity while retaining a
  high UX/UI and systems standard.
- Managed designer assignments and design resourcing for all development and product teams as well as hiring/termination, mentoring/continued education, and review cycles.
- Led the design of next-gen CommentSold products including: Al integration, short form video clips, fulfillment & inventory management systems, and experimental video & streaming technologies.
- Spearheaded the design integration of PopShopLive into the CommentSold ecosystem, unifying UX/UI patterns and assets across platforms.
- Led the design and implementation of the CommentSold design language.
- Led UX research efforts, working closely with stakeholders and support teams to gather and validate design requests and user feedback, driving iterative improvements to products.

# **Skykick**

Senior Product Designer www.skykick.com

Sept. 2019 — May 2021 • Seattle, WA

- Designed and implemented an extensible notification system, allowing seamless communication and automation across all Skykick products.
- Led the design of a next-gen billing and subscription service, providing clients with customizable plans tailored to their business needs.
- Collaborated with technical leads to design a cutting-edge email cloud migration service, addressing complex technical challenges while maintaining simplicity in user experience.

## Xinova

Senior Product Designer
www.skykick.com
April. 2018 — Sept. 2019 • Seattle, WA

- Initiated and led the implementation of user-authored content in the platform, resulting in a significant increase in published opportunities and a drastic reduction in time-to-market.
- Designed and tested a modular contract tool with payment trigger functionality, streamlining the contract negotiation process and reducing turnaround time from weeks to hours.
- Developed an advanced search and filtering system for the patent database, enhancing user accessibility and efficiency in navigating vast amounts of data.

#### Level 11

Senior Product Designer www.level11.com Sept. 2017 — March 2018 • Seattle, WA

- Collaborated with the University of Washington on the design the GIX network wall, optimizing usability and functionality for interactive showcase purposes.
- Developed user-centric design assets and prototypes for IoT clients, utilizing industry-standard technologies to visualize concepts and pitches effectively.

# **Sportsrocket**

Senior Product Designer
www.level11.com
July. 2016 — Sept. 2017 • Bellevue, WA

- Partnered with the National Lacrosse League to design and develop OTT video applications for multiple platforms, meeting strict deadlines and delivering feature-rich user experiences.
- Implemented a consistent design language across the suite of applications, streamlining development and ensuring visual coherence.
- Led the design of a new Live Streaming Admin Dashboard, empowering directors to manage streams effectively in real-time.

#### **Additional Interests**

- **Lé Cabanon:** Established a fully functional tracking and mixing studio, utilizing skills in audio engineering and production to support personal projects and professional endeavors.
- Mascot Coffee: Founded and operated a boutique micro roaster specializing in light roast African varietals, leveraging product testing to enhance fulfillment and inventory systems at CommentSold.

## Education

- Seattle Central Community College: Certificate in 3D Game Design, 2008 2009.
- University of Washington: Bachelor of History with a minor in DX Arts, 2003 2006

### Skills

Tools: Figma, XD, Sketch, Adobe Suite, Principle, MIRO, Jira, Productboard, Monday

**Process:** Agile, Wireframing, Prototypes, Personas, Storyboards

Research: All forms of Quantitative and Qualitative, Contextual Inquires, Usability Testing (A/B, et al.)

Heuristic Analysis, Surveys, User Interviews